

Application for projects under \$500

Organization Name _____ Gold West Country _____

Project Name _____ National Tour Association Sponsor _____

Application Completed by _____ Sarah Bannon _____

Approval Requested

___X___ Final

____ Preliminary

Please explain the need for this project as well as a clear overview of the concept of the project. Narrative must provide enough details that those reviewing the application can comprehend or visualize the full scope of the project. Narrative should be a full overview, yet explicit and to the point.

We'd like to do a joint venture with Travel Montana in sponsoring a refreshment booth on the market place floor during the convention. We'd like to contribute \$500 toward the \$8000 sponsorship. In addition to the refreshments, the booth will also have a mini sapphire mining experience. Also, a give away trip to Montana will be announced on the lat day. The theme is "Get the Dirt on Montana."

Objectives

Include the objectives from the narrative portion of your marketing plan that support this project.

Educate the traveler about the historical, cultural and recreational opportunities within the region throughout the year.

Inform tourists that there is still plenty to do throughout the Gold West region during the off-peak season.

Detail pages attached Yes

(You are not required to use these forms; however, all of the information must be provided in your application for full approval)

Budget page must be attached for approval.

REGION/CVB PROJECT BUDGET
Joint Venture NTA

| | State Tourism Funds | | Other Funds | | Total |
|------------------------------|---------------------|---|-------------|---|-------|
| PROFESSIONALSERVICES: | | | | | |
| | \$0 | + | \$0 | = | \$0 |
| | \$0 | + | \$0 | = | \$0 |
| | \$0 | + | \$0 | = | \$0 |
| | \$0 | + | \$0 | = | \$0 |
| | \$0 | + | \$0 | = | \$0 |
| | \$0 | + | \$0 | = | \$0 |
| | \$0 | + | \$0 | = | \$0 |
| TOTAL | \$0 | | \$0 | | \$0 |

| | | | | | |
|-------------------------------|-----|---|-----|---|-----|
| MARKETING/ADVERTISING: | | | | | |
| | 0 | + | \$0 | = | \$0 |
| | \$0 | + | \$0 | = | \$0 |
| | \$0 | + | \$0 | = | \$0 |
| TOTAL | | | \$0 | | |

| | | | | | |
|---------------------------|-----|---|-----|---|-----|
| TRAVEL: | | | | | |
| Personal Car | \$0 | + | \$0 | = | \$0 |
| Commercial Transportation | \$0 | + | \$0 | = | \$0 |
| Meals | \$0 | + | \$0 | = | \$0 |
| Lodging | \$0 | + | \$0 | = | \$0 |
| Vehicle Rental | \$0 | + | \$0 | = | \$0 |
| TOTAL | \$0 | | \$0 | | \$0 |

| | | | | | |
|--------------------------|-------|---|-----|---|-------|
| OTHER: | | | | | |
| | | + | \$0 | = | |
| Shared booth sponsorship | \$500 | + | \$0 | = | \$500 |
| | | + | \$0 | = | |
| | | + | \$0 | = | |
| | | + | \$0 | = | |
| | | + | \$0 | = | |
| | | + | \$0 | = | |
| | | + | \$0 | = | |
| | \$0 | + | \$0 | = | |
| TOTAL | | | | | |

| | | | | | |
|-------------------|----------------|-------|---|-----|-------|
| REGION/CVB | PROJECT | | | | |
| TOTAL | | \$500 | + | \$0 | \$500 |

THE BUDGET SHEET IS ALSO AVAILABLE IN EXCEL FORMAT